

September 9, 2008

Contact: David Prince
dprince@databranch.com
706-737-4467 x12

1st ANNUAL DATABRANCH TECHNOLOGY SUMMIT

(Olean, NY) – **Databranch** will be hosting a **Technology Summit** at The Bartlett Country Club on September 10th, 2008 from 8:00 am to 1:30 pm.

This is going to be a very informative event for both IT Professionals and Business Leaders alike. There will be a focus on data security and money saving technologies, both of which should be at the top of everyone's priority list.

The keynote speaker, David Stelzl is a preeminent expert and author on security. Mr. Stelzl will discuss areas of particular interest and concern to most business leaders today, such as:

- How to reduce the risk of exposure
- How do reduce the liability associated with loss
- Where and why security strategies are failing
- Security trends – what's really happening globally
- What other organizations are doing to reduce risk
- The future – where security and cyber-crime are headed
- What is hype, and what is reality?

Following the keynote discussion, we will have presentations from leaders in the information technology industry including HP, Citrix, SonicWall, and the Cisco NOW Van (Network on Wheels). There will also be a session on increasing productivity and collaboration with Microsoft technologies.

Databranch, Inc. is an Information Technology solutions provider that helps our clients use technology to improve their day to day business operations. Databranch has been serving local, national and international businesses in Western New York and Northwestern Pennsylvania since 1985.

The Databranch staff is made up of highly skilled and experienced professionals. Our customers look to us to provide technology solutions that work. We offer consulting services that provide organizations with the best possible solutions for the most affordable price that are executed with a personal touch.

Technology related consulting is our top priority. We provide the highest quality information management by having a practical, hands-on approach. Our experienced staff has the resources to address technology issues across all major platforms and environments.

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